We work with the best people ...

When we were asked to create an event to help Breathe On, a tiny charity which provides invaluable support for families with children on long-term ventilation, we recruited Professor Stephen Hawking and Stephen Fry to help us with an event at The House of Commons to raise public awareness and corporate funds for the charity.

The story was the subject of a media frenzy and seen around the world on hundreds of TV channels, newspapers, blogs, websites and radio stations. It achieved a global audience of over 360 million people and the charity gained pledges of substantial financial support from a major corporate sponsor.

You can read more about this story and about Goodwork on our website at:

www.thisisgoodwork.org

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